**BUSINESS PROBLEM**

Our client, who is a Chinese investor living in New York stated that he is considering to start a new Asian restaurant in NY. Declaring that he thinks to start a business especially around NY City itself and he wants us to analyze NY neighborhoods and Asian restaurants in order to suggest him an optimum location. The investor wants us to focus on some criteria in particular:

* Other Asian restaurants in NY City should be shown on NY map.
* Asian population (number of people) in each borough should be taken into account.

The questions to be considered as the following:

* Does New York City itself have enough potential to start a new Asian restaurant?
* How many Asian restaurants do run business in New York City?

Depending on the results of the study, our client will make a final decision on the location of his new restaurant.